



Kidz Count IncTM



Educating Youth. Creating Wealth. Changing Lives.



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We are elated to have the opportunity to help enrich the lives of your students through financial literacy. Our company was founded on the basis of promoting financial education and entrepreneurship, from an early age, amongst today's youth to prepare them to better understand the financial world and its various components.

What is KidzCount?:

Did you know that it's never too early to teach children about finances? Kidz Count is a registered 501c-3 not-for-profit organization that promotes financial literacy by equipping youth with the necessary tools to function and flourish in society. Statistics show that students who received personal financial education are able to manage their money better because they have:

- Fewer maxed out Credit Cards
- Higher Savings Accounts
- Pay debts on time
- Do more comparison shopping
- Make sound financial decisions as adults

Our mission at Kidz Count is to empower the lives of our youth by equipping them with financial literacy, and the ability to create (and sustain) financial independence.

Behind the Name:

Samantha Porter, CEO and founder, has a personal mission to see the lives of over 1 million youth nationwide, empowered to obtain financial independence to create and manage wealth. With over 10 years of financial experience, including running a successful tax and accounting firm, and serving for over 3 years as financial director for a large non-profit company, Samantha Porter has gained a wealth of knowledge and experience in the industry.

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Our Target Audience:

At Kidz Count Inc, our efforts are currently focused on serving all youth that have an interest in developing an enhanced perspective of the purpose of money and its uses. We have already positively affected the lives of approximately 600 students to date, and we are currently working to expand our impact within the community.

What We Offer:

We offer a variety of comprehensive hands-on, creative, and interactive workshops, which provide students with practical learning experiences in the financial arena. Examples of topics we discuss in workshops include but are not limited to:

- Banking Basics
- Save, Spend, Share the wealth
- The World of “Plastic”
- The BIZ Kid (Entrepreneurship)
- Investment
- College Readiness
- And much more...

How you can partner:

Our desire is to partner with your organization and impact the youth by bringing our interactive curriculum to our local community! We offer two customizable packages to accommodate your program. Our One Day “Financially Fit Workshop” gives an introductory overview of: Business, Savings, Budgeting, Entrepreneurship, Understanding Plastic 101 and more. Our 4 Week Course gives a closer look into the aforementioned topics with a kid-friendly, real life approach to applying the tools necessary to live a financially fit life.

One Day Workshop:

- ✓ 4 Hour (One Day) Workshop
- ✓ Up to 50 Students (per class)
- ✓ Lunch included
- ✓ Curriculum
- ✓ All learning materials
- ✓ Certificate of Completion
- ✓ Kidz Count Bucks

4 Week Course:

- ✓ 60 Minute Sessions (once a week)
- ✓ Up to 50 Students (per class)
- ✓ Curriculum
- ✓ All learning materials
- ✓ Certificate of Completion
- ✓ Kidz Count Bucks
- ✓ Vision Boards
- ✓ Entrepreneurship- The Next Biz Kid

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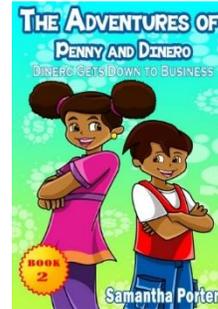
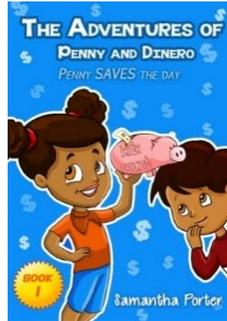
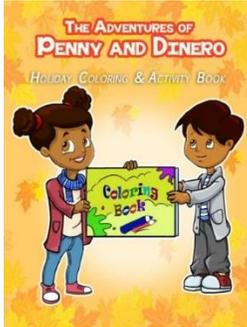




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Books:

The “Adventures of Penny & Dinero” series teaches youth the importance of saving money, starting a business and how they too can make sound financial choices. Having knowledge right at their fingertips, allows them to use their imagination.



Past Kidz Count Sponsored Community Events:

By serving individuals and corporations at every level, we understand it is never too early to learn about money management. Kidz Count has been fortunate enough to partner with great companies over the last three years. Sponsors such as Whole Foods, Publix, Wells Fargo, TD Bank, The Stephens Group, GO-GO Squeeze, HOT 105 and many others have helped make our events possible.



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Kidz Count Clients & Corporate Sponsors:

- Redeeming Word Christian Academy: 2012, 2013, 2014, 2015
- City of Lauderdale Lakes: 2012, 2013, 2014
- Broward County Parks & Recreation : 2014
- Urban League of Broward County: 2013
- The Stephens Group 2012, 2013, 2014
- Trinity Broadcasting Network: 2013
- Life Enrichment Center: 2013
- Hot 105FM: 2013, 2014
- Wholefoods: 2013
- Publix Supermarket : 2013, 2014
- Disney World: 2013, 2014
- GoGo Squeeze: 2014
- Wells Fargo Bank: 2013, 2014
- TD Bank: 2013, 2014

We look forward to the opportunity to work with your organization. Your contribution will help to enrich the lives of our youth in the community through this interactive financial literacy program. If you have any questions or would like to schedule a meeting in the near future, please don't hesitate to call 954-947-3614 or email info@kidzcountinc.org.

Respectfully,

Samantha Porter

Samantha Porter
President
Kidz Count Inc

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